Milford Tennis & Squash Club
Junior Publicity & Social Media Policy

1. Purpose
We celebrate junior tennis, squash and racketball while putting child safety first. This policy follows LTA, ENGLAND SQUASH, NSPCC, and NCA/CEOP guidance on online images of children.

2. Core Principle: Avoid Images of Juniors Online
In line with NCA advice, Milford on Sea Tennis and Squash Club will not post photos or videos where individual children (under 18's) are identifiable on Facebook, website, or other social media.
Reason: Even with consent, images can be misused online.

3. What We Post Instead
We use "image-free" content to promote juniors:
- Photos of courts, equipment, scoreboards, trophies/medals only
- Team photos from behind/silhouettes with no faces visible
- Graphics: "U10s 4-2 winners!"
- Coach demo videos with adults only
- Player quotes using first name + age group only: "'Great fun!' – U12 player"

4. Consent & Exceptions
Photos/videos of juniors will ONLY be taken if:
- Written parental consent via LTA form is signed + current
- There is a specific, unavoidable need e.g. club awards brochure
Even with consent, images will avoid faces where possible and never include full name, school, or address.

5. "No Photo" List
Parents can opt out anytime. Coaches + event organisers hold an updated list. Children on this list will not be photographed.

6. Social Media Rules
- Facebook admin: Only Committee-approved officer posts.

- Tagging: No tagging of junior players or parents in club posts.
- Comments: Moderated. Inappropriate comments deleted + reported.
- Parent posts: We ask parents not to post photos from club sessions that show other children.

7. Match Results & Press
Results published as: “U12 A team won 4-2 vs Lymington”. No individual junior names in public posts. All press enquiries go to Club Secretary/Chair only.

8. Breach
Any photo/video posted in breach will be removed immediately. Repeated breaches may lead to disciplinary action.

Contacts:
Welfare Officer: Chris Slater-Johnson
safeguarding@milfordtennisandsquash.net

Document issued 01/09/26